



ets
energy**thought**summit

#ETS24

FOR THE LAST DECADE

Imagination is the driving force behind progress and innovation, enabling us to envision a world beyond our current boundaries that motivates us to push farther. Our mission is rooted in the belief that by nurturing our collective imagination, we can reshape the energy landscape and create a sustainable future. IMAGINE?

Join the 11th Energy Thought Summit (ets) in **Austin, TX, from April 15-18, 2024**, as we embrace the theme of "Imagine." Reflect on the industry's past achievements, while anticipating the limitless opportunities that lie ahead. Immerse yourself in the collective wisdom of industry pioneers, thought leaders, and visionaries, inspiring you to push the boundaries of what is possible and shape a future powered by clean, accessible energy sources at ets24

100+

SPEAKERS

4+

DAYS

60+

UTILITIES

500+

ATTENDEES

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ETS ALUMNI



Calvin Butler
Exelon President
and CEO



Rudy Garza
CPS Energy President
and CEO

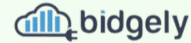


Emeka Anyanwu
Seattle City Light Energy
Innovation Officer



Nancy Bui Thompson
SMUD President Board
of Directors

PAST SPONSORS





LET'S IMAGINE TOGETHER

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Sponsorship Opportunities

Platinum (CONTACT SEAN FOR PRICING)

- Keynote session
- Speaking role on a mainstage session on Tuesday or Wednesday
- (1) 75 minute workshop on first day of conference
- Branded video from speaking engagements
- Top-line branding at event and on select marketing efforts
- On-site video interview (video available after the event)
- Up to 5 attendee badges in addition to speakers
- Branding option on lanyards, key cards, or photo booth
- Pre & post-event registration list
- 2 seats at VIP dinner

Gold (CONTACT SEAN FOR PRICING)

- Speaking role on a mainstage session
- Branded video from speaking engagements
- Top-line branding at event and on select marketing efforts
- On-site video interview (video available after the event)
- Up to 4 attendee badges in addition to speakers
- Branding option on lanyards, key cards, or photo booth
- Pre & post-event registration list
- 1 seat at VIP dinner

Sponsorship Opportunities

Silver (CONTACT SEAN FOR PRICING)

- Speaking role on a panel chosen by sponsor (selection by availability)
- Sponsor branding at event and on select marketing efforts
- On-site video interview (video available after the event)
- Up to 3 attendee badges in addition to the speaker
- Post-event registration list

Bronze (CONTACT SEAN FOR PRICING)

- Speaking role on a breakout panel assigned by Zpryme
- Sponsor branding at event and on select marketing efforts
- Up to 2 attendee badges in addition to the speaker
- Post-event registration list

Sponsorship Opportunities

Networking

End of Day / Happy Hour - (CONTACT SEAN FOR PRICING)

- Branding on physical & digital signage
- Specialty cocktail named after host
- Exclusive logo placement (napkins, balloons, etc.)

Breakfast, Lunch or Coffee Break - (CONTACT SEAN FOR PRICING)

- Branding on physical & digital signage
- Exclusive marketing materials (coffee sleeves, napkins, etc.)



Sponsorship Opportunities

Add-ons

VIP Executive Dinner Seat - (CONTACT SEAN FOR PRICING)

- Exclusive dining experience in downtown Austin with a 2:1 ratio of utility executives to vendors

Exhibitor Booth - (CONTACT SEAN FOR PRICING)

- A limited number of 10 x 10 booth areas are available for tabletop displays.

On-Site Video Interview - (CONTACT SEAN FOR PRICING)

- A 5 to 10 minute interview with a Zpryme research analyst and a branded video available after the event.

Workshop - (CONTACT SEAN FOR PRICING)

- 75-minute session led by sponsor in a breakout room during the first day of the conference.

ets Launch Party - (CONTACT SEAN FOR PRICING)

- Launch event 1 month prior to ets dates (approx. mid March) held in Austin, TX



Sponsorship Opportunities

Branding Opportunities - (CONTACT SEAN FOR PRICING)

- Photo booth
- Hotel Key Cards
- Tshirts
- Lanyards
- Coffee Sleeves and Napkins
- Zyrmit Zone
- Musical Performance
- Sustainability Partner
- Physical Handouts
- Short-doc film premiere (secure by September 15, 2023)

Ask us about additional customized opportunities! Guess who? Contact Sean :)

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Born in Austin, Texas, USA, Zpryme produces influential content, research, events, and premium media experiences that challenge the status quo.

To learn more about our capabilities, contact sean.sayers@zpryme.com.