

ets@

sacramento

OCT. 24, 2024



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6201 S Street
Sacramento, California.

9:00 AM Arrival and Welcome	Welcome to ETS@Sacramento!
9:30 AM - 9:45 AM Opening Keynote	<ul style="list-style-type: none"> Paul Lau, CEO and General Manager, SMUD
9:45 AM Fireside Chat: SMUD's 2030 Goal SMUD has promised to have zero carbon generation by 2030, so we want to take a look at how that process is coming along, where roadblocks still exist, and what lessons other American utilities can learn about decarbonization.	<ul style="list-style-type: none"> Lora Anguay, Chief Zero Carbon Officer, SMUD Eric Dresselhuys CEO, ESS Inc , ESS Inc. Andrew Higgins, Board chair of TxETRA (Moderator)
10:15 AM Balancing an Electric Future EVs and the larger electrification of homes and buildings are helping decarbonize our communities but further increase electricity demands which compound existing capacity problems for many utilities. This panel will look at the innovation ecosystems that are driving CA and Sacramento's electrification adoption and how increased electrification impacts utilities and how they can plan long-term for reliability in fully-electrified cities.	<ul style="list-style-type: none"> Anshuman Vaidya, Senior Principal Engineer, Electric Power Engineers Rachel Huang, Director of Customer and Grid Strategy, SMUD Orville Thomas, CEO, California Mobility Center Erin Grossi, Senior Principal, The Accelerate Group (moderator)
11:00 AM Fireside Chat: Connected Clean PowerCity - A Catalyst for a Resilient and Sustainable Energy Future As the demand for clean, reliable, and affordable energy continues to grow, the traditional grid infrastructure faces unprecedented challenges. To address these challenges, innovative solutions are needed to enhance grid resilience, optimize energy distribution, and integrate renewable energy sources. This panel will explore SMUD's Connected Clean PowerCity project, which leverages the transformative potential of Grid-Edge Intelligence (GEI) to build a sustainable and efficient energy future.	<ul style="list-style-type: none"> Frankie McDermott, Chief Operating Officer, SMUD Ty Roberts, VP of Product Development, Itron Jason Rodriguez, CEO and co-founder, Zpryme (Moderator)
12:00 PM Lunch	Enjoy your lunch!
1:00 PM Equitable Customer Programs Customer programs can help folks save money and take advantage of utility services they may not have been aware of, but it's important to design programs that can benefit customers top-to-bottom, not only the most engaged. Join this discussion for a primer on how to design customer programs to be customizable and applicable for folks of all income levels, location, and engagement.	<ul style="list-style-type: none"> Ravi Patel, Supervisor, Market Development & Strategic Planning, SMUD Lynette Hall, Community Engagement Manager, City of Sacramento
1:45 PM Keynote Presentation: A World of Wildfires	<ul style="list-style-type: none"> Caroline Thomas Jacobs, Director of the Office of Energy Infrastructure Safety for the State of California
2:00 PM New Tech, New Data Systems, New Challenges Technology is the backbone of grid modernization, but the data systems that run new technology and new operations create unique reliability and customer relations challenges for utilities. This panel will discuss how data centers accompanying new technology are changing utility capabilities, but also how to address the power and security concerns inherent in this new adoption.	<ul style="list-style-type: none"> Mary Jo Nye, Director of Business Development, Cyient Jay Lassetter, VP of Customer Delivery, Landis and Gyr Mike Smith, Principal, Utility 2030 Collaborative (Moderator)
2:45 PM Fireside Chat: Utility in the Community Utility business models are changing in terms of financial sustainability and operational capabilities, but also the relationship between utility and customer is evolving as well and that demands a new look at the utility's role in the community. We'll chat with Californians about how they see the role of their utility in their community and share strategies for organizations that want to be a part of uplifting their service territories.	<ul style="list-style-type: none"> Rhonda Staley-Brooks, Director, Community Relations, Outreach & Support, SMUD (moderator) Kim Rikalo, Director, Customer Operations & Assistance, SMUD
3:15 PM Networking Break	30 minute networking break before sessions resume!
3:45 PM Building Resilient Customer Relationships in an Era of Climate Change As climate change intensifies, Northern Californians face unprecedented challenges. This panel will explore strategies to strengthen customer relationships amidst wildfires, power outages, and evolving energy needs. We'll discuss crisis communication, technology solutions, and innovative programs to build trust and loyalty.	<ul style="list-style-type: none"> Nancy Bui-Thompson, Board Director, SMUD Jay Castleberry, Utilities Executive Advisor, SAP Jason Rodriguez (Moderator)
4:30 PM Closing Keynote: California's Innovation Roadmap	<ul style="list-style-type: none"> Jennifer Martin-Gallardo, Deputy Executive Director, California Energy Commission
5:30 PM Networking Reception: Mulvaney's B&L	Thank you to all speakers, sponsors and attendees!