ZPRYME PRESENTS

ETS27: Free Your Mind

May 3–6, 2027 | Austin, Texas

Day 1: Monday, May 3, 2027

TIME	FORMAT	SESSION DETAILS
9:00 AM - 10:00 AM	*REGISTRATION*	**Registration Opens**
10:00 AM - 10:10 AM	OPENING	**Official Opening of ETS27**
10:10 AM - 10:25 AM	KEYNOTE	**Free Your Mind: The Affordability Imperative** To step up to current challenges, we must pause, unlearn old habits, and rethink affordability. How do we ensure the ratepayer isn't left behind?
10:25 AM - 11:10 AM	PANEL	**Breaking Boundaries: Transmission, Scale, and the Human Cost** Moving beyond traditional roadblocks to scale the grid while keeping costs in check.

TIME	FORMAT	SESSION DETAILS
11:10 AM - 11:40 AM	**FIRESIDE CHAT**	**Bridging the Divide: Fostering Academic and Utility Collaboration** Integrating university minds into rural cooperative planning to drive better policy, equitable solutions, and lower rates.
11:40 AM - 1:00 PM	***NETWORKING***	**Networking Lunch**
1:00 PM - 1:15 PM	**UTILITY KEYNOTE**	**The Empathy Engine: Transforming Customer Engagement** Shifting perspectives to create a more meaningful (and affordable) relationship with the community.
1:15 PM - 1:45 PM	**FIRESIDE CHAT**	**Beyond the Hype: Enterprise AI Enablement and Implementation** Cutting through the noise to discuss the practical, cost-saving deployment of AI within the utility enterprise.

TIME	FORMAT	SESSION DETAILS
1:45 PM - 2:15 PM	FIRESIDE CHAT	**A Shift in Perspective: A Tasteful Approach to Digital Twins** Using virtual modeling to prevent catastrophic failures and protect consumers from infrastructure price shocks.
2:15 PM - 3:00 PM	PANEL	**Mind over Matter: Workforce Development for the Next Generation Grid**
3:00 PM - 3:30 PM	*NETWORKING*	**Networking Break**
3:30 PM - 4:15 PM	TOWN HALL	**Conscious Grids: Keeping Power Accessible in a Digital Age**
4:15 PM - 5:00 PM	PANEL	**Freeing the Grid: Policy in the Age of Extremes**
5:00 PM - 7:00 PM	*NETWORKING*	**ETS27 Opening Networking Reception**

Day 2: Tuesday, May 4, 2027

TIME	FORMAT	SESSION DETAILS
8:30 AM - 9:30 AM	*NETWORKING*	**Networking Breakfast**
9:30 AM - 10:15 AM	**TOWN HALL**	**Defending the Grid: Security, Trust, and the Human Element**
10:15 AM - 10:30 AM	**UTILITY KEYNOTE**	**The Matrix of Demand: Meeting the AI Load Challenge** Exploring the strategic bridge between utility infrastructure and the global AI revolution, focusing on leveraging intelligence to compress planning cycles.
10:30 AM - 11:00 AM	**FIRESIDE CHAT**	**The Innovation Paradox: Navigating Risk and Reward**

TIME	FORMAT	SESSION DETAILS
11:00 AM - 11:45 AM	PANEL	**Unlearning the Past: Grid Architecture for a Decentralized Future** Designing the physical and digital architecture required to support a resilient multi-directional grid.
11:45 AM - 1:00 PM	*NETWORKING*	**Networking Lunch**
1:00 PM - 1:45 PM	BREAKOUTS	**A: Rethinking the True Cost of Steel in the Ground** **B: Unplugging the Status Quo (Gamification)** **C: Empathy in the Digital Transition**
1:45 PM - 2:30 PM	BREAKOUTS	**D: Democratizing the Grid** **E: Co-ops and the Community Pulse** **F: Decarbonization's Bottom Line**

TIME	FORMAT	SESSION DETAILS
2:30 PM - 3:00 PM	*NETWORKING*	**Networking Break**
3:00 PM - 3:15 PM	TALK	**Revisiting Infrastructure Investments and End-User Impact**
3:15 PM - 4:00 PM	PANEL	**The Intersection of Innovation and Ratepayer Protections**
4:00 PM - 5:30 PM	*NETWORKING*	**Day 2 Networking Reception**

Day 3: Wednesday, May 5, 2027

TIME	FORMAT	SESSION DETAILS
8:30 AM - 9:30 AM	*NETWORKING*	**Networking Breakfast**

TIME	FORMAT	SESSION DETAILS
9:30 AM - 9:45 AM	KEYNOTE	**Quantum Horizons: Preparing the Mind for Next-Gen Energy**
9:45 AM - 10:00 AM	KEYNOTE	**Storage at Scale: Economics and Engineering**
10:00 AM - 10:45 AM	PANEL	**The Nuclear Renaissance & Next-Gen Baseload** Exploring the resurgence of nuclear energy, SMRs, and their critical role in ensuring reliable, carbon-free capacity.
10:45 AM - 11:15 AM	FIRESIDE CHAT	**Synthesizing AI, Twins, and the Human Cost**
11:15 AM - 11:45 AM	FIRESIDE CHAT	**Global Minds: International Perspectives on Grid Modernization**
11:45 AM - 1:00 PM	*NETWORKING*	**Networking Lunch**

TIME	FORMAT	SESSION DETAILS
1:00 PM - 1:45 PM	BREAKOUTS	G: Security by Design H: The ROI of the Mind (Enterprise AI) I: Regulatory Innovation and Risk
1:45 PM - 2:30 PM	BREAKOUTS	J: Affordability Metrics in Practice K: Re-Designing the Customer Relationship L: Storage Solutions for Vulnerable Ratepayers
2:30 PM - 3:00 PM	*NETWORKING*	Networking Break
3:00 PM - 3:30 PM	FIRESIDE CHAT	The True Cost of Capacity Growth
3:30 PM - 4:00 PM	FIRESIDE CHAT	Grid Agility in High-Growth Markets

TIME	FORMAT	SESSION DETAILS
4:00 PM - 5:30 PM	*NETWORKING*	**Day 3 Networking Reception**

Day 4: Thursday, May 6, 2027

TIME	FORMAT	SESSION DETAILS
8:30 AM - 9:30 AM	*NETWORKING*	**Breakfast & Networking**
9:30 AM - 9:45 AM	KEYNOTE	**The Future of Energy Efficiency & Grid Flexibility** Framing the SPEER partner day with a look at how efficiency acts as the ultimate grid resource.
9:45 AM - 10:00 AM	KEYNOTE	**Smart Homes and the Affordability Imperative**
10:00 AM - 10:45 AM	PANEL	**Power to the People: Orchestrating VPPs and Grid Edge Freedom**

TIME	FORMAT	SESSION DETAILS
10:45 AM - 11:15 AM	FIRESIDE CHAT	**Customer-Focused Programs that Drive Real Relief** Navigating customer transformation to ensure programs directly support household affordability.
11:15 AM - 12:00 PM	TOWNHALL	**The Paradigm Shift: Redefining the Energy Experience in a Digital World**
12:00 PM - 12:15 PM	CLOSING	**The Flexibility Dividend: Aligning Rates, Resilience, and the Ratepayer**
12:15 PM	***CLOSE***	**Event Concludes**